

TUESDAY 17 OCTOBER 2017
12:00 - 15:00

Square, Brussels Meeting Centre,
Coudenberg 3, 1000 Brussels



A4E CEO FORUM: EFFICIENT AIR TRANSPORT FOR EUROPEANS

European airlines should live up to their true potential in a globalised market. What is the right framework for airlines so that they can employ more people, expand their services and increase their investments in research and the latest technologies? Do new taxes and high charges diminish their abilities to offer more reliable and efficient connections? How can European travellers benefit from the profits airlines generate at airports and other touch points?

12:00 Networking and sandwich lunch

12:35 Keynote by **Violeta Bulc**, EU Commissioner for Transport

12:50 Keynote by **Carsten Spohr**, CEO Lufthansa & Chair A4E

13:00 Discussion with **Commissioner Bulc**, **Carsten Spohr** (CEO Lufthansa), **Carolyn McCall** (CEO easyJet), **Carlos Muñoz** (CEO Volotea)

13:20 Panel 1: Better regulation of airport charges for more efficient aviation with **Pekka Vauramo** (CEO Finnair), **Fernando Pinto** (CEO TAP Air Portugal), **Andrew Lobbenberg** (HSBC), **Nazareno Ventola** (CEO Bologna Airport)

Panel discussions moderated by **Julia Fioretti** (Reuters)

To RSVP, please click **here**

Please contact A4E at **contact@a4e.eu**

14:00 How innovation contributes to the industry by **Eric Ducharme**, Senior Executive Engineering GE Aviation

14:10 Innovations for Boeing's Second Century by **Michael K. Sinnett**, Senior Vice President of Product Strategy and Future Airplane Development

14:20 Panel 2: Removing unreasonable aviation taxes to boost economic growth, create more jobs and support tourism with **Willie Walsh** (CEO IAG), **Jean-Marc Janailiac** (CEO Air France KLM), **Gwyneth MacLeod** (PwC)

15:00 End

Airlines for Europe (A4E) is Europe's largest airline association, based in Brussels. Launched in January 2016, the association consists of Aegean, airBaltic, Air France KLM, Cargolux, easyJet, Finnair, Icelandair, International Airlines Group (IAG), Jet2.com, Lufthansa Group, Norwegian, Ryanair, TAP Air Portugal, Travel Service and Volotea, and plans to grow further. With more than 550 million passengers on board each year, A4E members account for more than 70 per cent of the continent's journeys, operating more than 2,700 airplanes and generating more than EUR 100 billion in annual turnover. To learn more about A4E, visit www.a4e.eu or follow A4E on twitter at [@A4Europe](https://twitter.com/A4Europe).